

Privacy Policy

Fitblocks · fitblocks.nl · Last updated: 4 September 2026

1. Who we are

Fitblocks provides software for gyms, personal trainers and studios (scheduling, member management, payments and related services). For privacy questions, contact us via fitblocks.nl or app.fitblocks.nl.

2. Data we process

Depending on how you use Fitblocks, we may process:

- Account data: name, email, password (stored hashed), organisation name and role.
- Business and contact details submitted via signup, demo or contact forms.
- Application usage data for security, support and improvement.
- Technical data such as IP address, browser/device info and cookies needed for the site/app.
- Billing data for subscriptions. Card/bank details are generally processed by our payment provider (e.g. Mollie).

If you use Fitblocks for your members/customers, you are typically the controller for that member data. Fitblocks then acts as a processor on your behalf.

3. Purposes and legal bases

We process personal data to:

- Provide and secure our services (performance of a contract).
- Handle account creation, activation, support and service communications.
- Billing and administration (legal obligation / contract).
- Improve the product and website (legitimate interest).
- Respond to contact, demo or support requests.

4. Sharing with third parties

We only share data where needed to operate the service (e.g. hosting, email, support, payments). Where required we use data processing agreements. We do not sell your personal data.

5. Retention

We keep data no longer than needed for the purposes above, unless a longer period is required by law.

6. Security

We take appropriate technical and organisational measures to protect personal data against loss or unlawful processing.

7. Your rights

Under the GDPR you may have rights of access, rectification, erasure, restriction, portability and objection, and you may lodge a complaint with a supervisory authority. Contact us via fitblocks.nl.

8. Cookies

fitblocks.nl and app.fitblocks.nl may use functional cookies required for operation. Where we use non-essential tracking, we will ask for consent where required.

9. Changes

This policy may be updated. The latest version is published on fitblocks.nl.